Hoffman family photograph collection, circa 1890-1950

Overview of the Collection

| **Collector** | Hoffman, Louise I. (Louise Irene) 1912-
| **Title** | Hoffman family photograph collection
| **Dates** | circa 1890-1950 (inclusive)
| **Dates** | 1885 1955
| **Quantity** | .49 cubic feet (2 boxes; 2 folders)
| **Quantity** | 76 photographic prints; various sizes
| **Collection Number** | PH0752
| **Summary** | Photographs of Louis I. Hoffman family, his clothing stores in New York and Seattle, and other Hoffman family members
| **Repository** | University of Washington Libraries, Special Collections
| **Repository** | Special Collections
| **Repository** | University of Washington Libraries
| **Repository** | Box 352900
| **Repository** | Seattle, WA
| **Repository** | 98195-2900
| **Repository** | Telephone: 206-543-1929
| **Repository** | Fax: 206-543-1931
| **Repository** | speccoll@uw.edu
| **Access Restrictions** | The collection is open to the public.
| **Additional Reference** | Guides
| **Languages** | English
| **Sponsor** | Funding for encoding this finding aid was partially provided through a grant awarded by King County 4Culture.

Biographical Note

Louis I. Hoffman (circa 1871-1948) was a Jewish businessman involved in the clothing trade in New York State; he later relocated to Seattle, Washington, where he opened a series of clothing stores. Hoffman, who married Sarah Rebecca Gottstein (circa 1874-1942) of St. Paul, Minneapolis around 1893, had moved to Seattle by 1907. The couple would have five children; two daughters, Marion and Dorothy, and a son, Jerome, all of whom were born in New York, as well as two daughters who were born in Seattle, Greta Grace (known as Grace, born 27 January 1906) and Louise Irene (born 20 February 1912). Hoffman had specialized in men's furnishings in Ogdensburg, New York, but expanded to women's wear after his arrival in Seattle, where he initially served as the manager of the Novelty Skirt Manufacturing Company. Hoffman operated several clothing stores in Seattle over the years, including the Hoffman Cloak & Suit Company, Paragon Cloak & Suit Company, and the Pants Store.

Content Description

Hoffman family photograph collection, circa 1890-1950
http://archiveswest.orbiscascade.org/ark:/80444/xv91448
The collection contains photographs of the Louis Hoffman family, his clothing stores in New York and Seattle, and other Hoffman family members.

Use of the Collection

Alternative Forms Available

View selections from the collection in digital format.

Restrictions on Use

Restrictions may exist on reproduction, quotation, or publication. Contact Special Collections, University of Washington Libraries for details.

Administrative Information

Acquisition Information


Processing Note

Processed by Ryan Hard; processing completed in June 2008

These photographs were relocated from the Hoffman Family Papers, accession 5490-001 in the repository, in November 2007.

Detailed Description of the Collection

Clothing Store Business Cards

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>Business card for Hoffman's Cloaks &amp; Suits Address: 1510 Westlake, at 4th between Pike and Pine, Seattle, WA</td>
<td>undated</td>
</tr>
<tr>
<td>1/1</td>
<td>Business card for the Pants Store Co. Address: 1209 Third Avenue, Seattle, WA</td>
<td>undated</td>
</tr>
<tr>
<td>1/1</td>
<td>Business card for J. Berkman Company</td>
<td>undated</td>
</tr>
</tbody>
</table>

Hoffman family photograph collection, circa 1890-1950
http://archiveswest.orbiscascade.org/ark:/80444/xv91448
## Hoffman Cloak & Suit Company

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2</td>
<td>Postcard for Hoffman Cloak &amp; Suit Company showing crowd in front of store for &quot;dollar sale&quot; Postcard 5a shows &quot;Hoffman Cloak &amp; Suit Co.&quot; graphic over store entrance. Postcard 5b does not have the graphic and shows less of the store front. Date of sale indicated on postcard as October 11, 1909</td>
<td>1908-1909</td>
</tr>
<tr>
<td>2/1</td>
<td>Exterior of the Novelty Skirt Manufacturing Company with crowd in front for &quot;dollar sale&quot;, 1316 Second Avenue, Seattle [view] &quot;Hoffman Cloak &amp; Suit Co. Inc.&quot; inked over photo. Served as the basis for the postcards. Date on reverse, August, 3, 1908, conflicts with date of sale indicated on postcard</td>
<td>1908-1909</td>
</tr>
<tr>
<td>XH1</td>
<td>Exterior of the Novelty Skirt Manufacturing Company with a different view of the crowd in front for dollar sale</td>
<td>circa 1908-1909</td>
</tr>
<tr>
<td>2/1</td>
<td>Storefront of the Novelty Skirt Manufacturing Company with mannequins in windows [view] Note on reverse reads &quot;Aug. 3, 190-&quot; while a very similar picture in the advertisement indicates October 11, 1909</td>
<td>circa 1909</td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Box- folder: Oversize</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/1 9</td>
<td>Exterior of Hoffman Cloak &amp; Suit Company with crowd in front [view] Jacobs Photo Shop, Seattle (photographer) Sign over door reads &quot;Wellington Wreck Sale&quot;. On March 1, 1910 a disaster occurred near Wellington, WA when an avalanche derailed two Great Northern trains killing 96 people</td>
<td>1910</td>
</tr>
<tr>
<td>2/1 10</td>
<td>Exterior of Hoffman Cloak &amp; Suit Company with crowd in front [view] Sign in front reads &quot;Hoffman's Annual Dollar Sale&quot;</td>
<td>July 25, 1913</td>
</tr>
<tr>
<td>Box/ Folder</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 11</td>
<td>Sewing factory with employees and (probably) Louis I. Hoffman in back [view] Note on reverse states address as 1316 Second Avenue, Seattle</td>
<td>undated</td>
</tr>
<tr>
<td>Paragon Cloak &amp; Suit Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>Box/ Folder</td>
<td>Item</td>
<td></td>
</tr>
<tr>
<td>1/3 12</td>
<td>Paragon Cloak &amp; Suit Company display windows with mannequins at 1420 Second Avenue, Seattle [view]</td>
<td>circa 1910</td>
</tr>
<tr>
<td>1/3 13-15</td>
<td>Interior of Paragon Cloak &amp; Suit Company [view]</td>
<td>circa 1910</td>
</tr>
<tr>
<td>Pants Store Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4</td>
<td>16   Woman walking past storefront of the Pants Store Co., Seattle [view]</td>
<td>undated</td>
</tr>
<tr>
<td>1/4</td>
<td>17   Pants Store Company storefront with sign overhead</td>
<td>undated</td>
</tr>
<tr>
<td>1/4</td>
<td>18-19 Pants Store Company storefront [view]</td>
<td>undated</td>
</tr>
<tr>
<td>1/4</td>
<td>20a-b Interior of Pants Store Company [view] Photograph 20a served as basis</td>
<td>circa 1910</td>
</tr>
<tr>
<td></td>
<td>for photograph 20b which is a postcard with advertising on it.</td>
<td></td>
</tr>
<tr>
<td>1/4</td>
<td>21   Interior of Pants Store Company</td>
<td>undated</td>
</tr>
<tr>
<td>1/4</td>
<td>22   Interior of Pants Store Company with customers and salesmen [view]</td>
<td>undated</td>
</tr>
<tr>
<td></td>
<td>Possibly Jerome Hoffman holding pants</td>
<td></td>
</tr>
<tr>
<td>1/4</td>
<td>23a-b Pants Store Company storefront with sign over door reading &quot;Closing-</td>
<td>undated</td>
</tr>
<tr>
<td></td>
<td>Out-Sale&quot; Photograph 23a includes lettering that reads &quot;Pants Store&quot; over</td>
<td></td>
</tr>
<tr>
<td></td>
<td>doorway.</td>
<td></td>
</tr>
</tbody>
</table>

**Other Hoffman Stores in Seattle**

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/5</td>
<td>24   Everybody's Store with cars parked in front and crowd awaiting overstock</td>
<td>undated</td>
</tr>
<tr>
<td></td>
<td>sale [view]</td>
<td></td>
</tr>
<tr>
<td>Box-</td>
<td>folder:Oversize</td>
<td></td>
</tr>
<tr>
<td>2/2</td>
<td>25   Possibly the interior of Everybody's Store with employees [view]</td>
<td>circa 1904-1907</td>
</tr>
<tr>
<td></td>
<td>Note on reverse states address as 1207 2nd Avenue, Seattle</td>
<td></td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>--------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>1/5</td>
<td>Hoffman's Women's Apparel storefront at 1510 Westlake, with display of mannequins in windows</td>
<td>undated</td>
</tr>
<tr>
<td>1/5</td>
<td>Drawing of Hoffman's Women's Apparel storefront at 1510 Westlake, Seattle made from photograph #26</td>
<td>undated</td>
</tr>
</tbody>
</table>

**Boston Clothing Store, Ogdensburg, New York**

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/6</td>
<td>Interior of Boston Clothing Store showing shelves</td>
<td>circa 1895-1900</td>
</tr>
<tr>
<td>1/6</td>
<td>Two views of the interior of Boston Clothing Store showing shelves of boxes and counter filled with goods</td>
<td>circa 1895-1900</td>
</tr>
<tr>
<td>1/6</td>
<td>Interior of Boston Clothing Store with employees</td>
<td>circa 1895-1900</td>
</tr>
<tr>
<td>1/6</td>
<td>Interior of Boston Clothing Store showing stacks of clothing on table</td>
<td>1899</td>
</tr>
</tbody>
</table>

**Hoffman brothers**

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/7</td>
<td>Four men including Louis I. Hoffman, A. Hoffman, and Henry Hoffman, standing in front of the L.I. Hoffman clothing store, New York</td>
<td>undated</td>
</tr>
<tr>
<td>1/7</td>
<td>Portrait of Louis Hoffman James M. Dow, Ogdensburg, NY (photographer) Mr. Hoffman has a Freemasonry button on his jacket</td>
<td>undated</td>
</tr>
<tr>
<td>1/7</td>
<td>Louis Hoffman with Albert Wake</td>
<td>July 4, 1943</td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>-------------</td>
<td>-------------</td>
<td>-------</td>
</tr>
<tr>
<td>1/7 36</td>
<td>Portrait of A. Hoffman as young adult James M. Dow, Ogdensburg, NY (photographer)</td>
<td>undated</td>
</tr>
<tr>
<td>1/7 37</td>
<td>Portrait of A. Hoffman[view] Braas (photographer)</td>
<td>undated</td>
</tr>
<tr>
<td>1/7 38</td>
<td>A. Hoffman as old man, standing on porch</td>
<td>undated</td>
</tr>
<tr>
<td>Box-/folder:Oversize</td>
<td>Portrait of Henry Hoffman[view] Miss White, New York (photographer)</td>
<td>circa 1920</td>
</tr>
<tr>
<td>1/7 40</td>
<td>Henry Hoffman holding baby</td>
<td>1928</td>
</tr>
</tbody>
</table>

**Hoffman family**

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>Box-/Folder Item</td>
<td>Portrait of Sarah R. Gottstein[view] Haynes, St. Paul, MN (photographer)</td>
<td>August 28, 1893</td>
</tr>
<tr>
<td>1/8 42</td>
<td>Portrait of Sarah Gottstein Shepherd Photo, St. Paul, MN (photographer)</td>
<td>circa 1893</td>
</tr>
<tr>
<td>1/8 43</td>
<td>Two small children standing on porch Home Portrait Co, Seattle, WA (photographer) Possibly Jerome and Louise I. Hoffman</td>
<td>circa 1895-1905</td>
</tr>
<tr>
<td>1/8 44</td>
<td>A woman, likely Sarah Gottstein Hoffman, with children sitting by Long Lake, WA</td>
<td>1920</td>
</tr>
<tr>
<td>1/8 45</td>
<td>A woman, likely Sarah Gottstein Hoffman, and Louis Hoffman with woman at Lake Southerland, WA</td>
<td>circa 1920</td>
</tr>
<tr>
<td>1/8 46</td>
<td>A woman, likely Sarah Gottstein Hoffman, sitting in chair</td>
<td>circa 1920</td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>1/8 47</td>
<td>Two Hoffman sisters looking at newspaper in front of fireplace</td>
<td>circa 1947</td>
</tr>
<tr>
<td></td>
<td>Possibly Dorothy and Grace Hoffman</td>
<td></td>
</tr>
<tr>
<td>XH1 48</td>
<td>University of Washington Company D Students Army Training Corps group</td>
<td>circa 1918</td>
</tr>
<tr>
<td></td>
<td>photograph</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jerome Hoffman is in the second to back row, sixth from the right.</td>
<td></td>
</tr>
<tr>
<td>1/8 49</td>
<td>Hoffman family outdoors standing around Louis Hoffman who is seated</td>
<td>July 1947</td>
</tr>
<tr>
<td>1/8 50</td>
<td>Louis Hoffman with his son and daughters in front of fireplace</td>
<td>circa 1947</td>
</tr>
<tr>
<td>1/8 51</td>
<td>Louis Hoffman with his son and daughters seated on couch</td>
<td>circa 1947</td>
</tr>
<tr>
<td>1/8 52</td>
<td>Hoffman family sitting in Louise I. Hoffman's living room</td>
<td>1948</td>
</tr>
<tr>
<td></td>
<td>Address of Hoffman home is 1249 16th East, Seattle, WA</td>
<td></td>
</tr>
<tr>
<td>1/8 53</td>
<td>Set dining table in Louise I. Hoffman's home</td>
<td>1948</td>
</tr>
<tr>
<td>1/8 54</td>
<td>Hoffman family seated around Louise I. Hoffman's dining table</td>
<td>1948</td>
</tr>
<tr>
<td>1/8 55</td>
<td>Louise I. Hoffman and women seated around Louise's dining table for baby</td>
<td>circa 1948</td>
</tr>
<tr>
<td></td>
<td>shower</td>
<td></td>
</tr>
<tr>
<td>1/8 56</td>
<td>Grade school class picture with Dorothy Hoffman</td>
<td>circa 1905-1910</td>
</tr>
<tr>
<td>1/8 57</td>
<td>Portrait of Dorothy Hoffman as young woman</td>
<td>circa 1915-1920</td>
</tr>
<tr>
<td>1/8 58</td>
<td>Louise I. Hoffman wearing fur coat</td>
<td>October 1949</td>
</tr>
<tr>
<td>1/8 59</td>
<td>Louise I. Hoffman with dog Renee outside</td>
<td>1971</td>
</tr>
<tr>
<td>1/8 60</td>
<td>Grace Hoffman walking dog Renee outside</td>
<td>August 1970</td>
</tr>
</tbody>
</table>

Hoffman family photograph collection, circa 1890-1950
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<table>
<thead>
<tr>
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</thead>
</table>

### Hoffman Home, 1510 East Columbia, Seattle

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box/ Folder Item</td>
<td>House with Sarah Gottstein Hoffman and children sitting in front with dog <a href="https://archiveswest.orbiscascade.org/ark:/80444/xv91448">view</a></td>
<td>circa 1900-1905</td>
</tr>
<tr>
<td>1/9</td>
<td>House probably with one of the Hoffman sisters as a child standing in front with dog</td>
<td>circa 1905-1910</td>
</tr>
<tr>
<td>1/9</td>
<td>Rear view of house at 1510 East Columbia</td>
<td>undated</td>
</tr>
<tr>
<td>1/9</td>
<td>Front of house at 1510 East Columbia, with yard heavily covered in snow</td>
<td>1915</td>
</tr>
<tr>
<td>1/9</td>
<td>Front of house at 1510 East Columbia, with yard heavily covered in snow</td>
<td>1916</td>
</tr>
</tbody>
</table>

### Miscellaneous photographs

<table>
<thead>
<tr>
<th>Container(s)</th>
<th>Description</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>Box/ Folder Item</td>
<td>Portrait of baby Boyd and Braas, Seattle (photographer) Probably one of the Hoffman daughters</td>
<td>circa 1895-1905</td>
</tr>
<tr>
<td>2/3</td>
<td>Group of portraits on a board - probably from a girls' school</td>
<td>1904</td>
</tr>
<tr>
<td>Container(s)</td>
<td>Description</td>
<td>Dates</td>
</tr>
<tr>
<td>-------------</td>
<td>------------------------------------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Box/Folder</td>
<td>Christmas greeting card of family sitting around fireplace</td>
<td>December 1929</td>
</tr>
<tr>
<td>1/10 69</td>
<td>Woman sitting on side rail of car</td>
<td>undated</td>
</tr>
<tr>
<td>1/10 70</td>
<td>Postcard from Grace to Louise Hoffman showing the Army Hospital at Soap Lake, Washington [view]</td>
<td>August 16, 1943</td>
</tr>
<tr>
<td>1/10 71</td>
<td>Two women arranging flowers on board the refrigerator ship, <em>USS Zelima</em>, docked in Seattle [view]</td>
<td>circa 1945</td>
</tr>
<tr>
<td>1/10 72</td>
<td>Battleship at sea</td>
<td>circa 1940-1950</td>
</tr>
<tr>
<td>1/10 73</td>
<td>Blue four-door Chevrolet sedan</td>
<td>circa 1950-1960</td>
</tr>
<tr>
<td>1/10 74</td>
<td>Store building with cars in front, Seattle</td>
<td>undated</td>
</tr>
</tbody>
</table>

**Names and Subjects**

**Subject Terms**:
- Clothing trade--New York (State)--Ogdensburg--Photographs
- Clothing trade--Washington (State)--Seattle--Photographs
- Jewish businesspeople--Washington (State)--Seattle--Photographs
- Jewish families--Washington (State)--Seattle--Photographs
- Stores, Retail--Washington (State)--Seattle--Photographs

**Personal Names**:
- Hoffman, Louis I. --Photographs

**Family Names**:
- Hoffman family--Photographs

**Geographical Names**:
- Seattle (Wash.)--Commerce

**Form or Genre Terms**:
- Business cards
- Photographs

**Other Creators**:

**Personal Names**:
- Hoffman, Grace, 1906-
- Hoffman, Louise I. (Louise Irene), 1912-

**Family Names**:
- Hoffman family
- (creator)
Names and Subjects

Subject Terms:
Visual Materials Collections (University of Washington)

2009 (Last modified: 4/16/2018)

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