

Hoffman family photograph collection, circa 1890-1950

Overview of the Collection

Collector	Hoffman, Louise I. (Louise Irene) 1912-
Title	Hoffman family photograph collection
Dates	circa 1890-1950 (inclusive) 1885 1955
Quantity	.49 cubic feet (2 boxes; 2 folders) 76 photographic prints ; various sizes
Collection Number	PH0752
Summary	Photographs of Louis I. Hoffman family, his clothing stores in New York and Seattle, and other Hoffman family members
Repository	University of Washington Libraries, Special Collections Special Collections University of Washington Libraries Box 352900 Seattle, WA 98195-2900 Telephone: 206-543-1929 Fax: 206-543-1931 speccoll@uw.edu
Access Restrictions	The collection is open to the public.
Additional Reference Guides	
Languages	English
Sponsor	Funding for encoding this finding aid was partially provided through a grant awarded by King County 4Culture.

Biographical Note

Louis I. Hoffman (circa 1871-1948) was a Jewish businessman involved in the clothing trade in New York State; he later relocated to Seattle, Washington, where he opened a series of clothing stores. Hoffman, who married Sarah Rebecca Gottstein (circa 1874-1942) of St. Paul, Minneapolis around 1893, had moved to Seattle by 1907. The couple would have five children; two daughters, Marion and Dorothy, and a son, Jerome, all of whom were born in New York, as well as two daughters who were born in Seattle, Greta Grace (known as Grace, born 27 January 1906) and Louise Irene (born 20 February 1912). Hoffman had specialized in men's furnishings in Ogdensburg, New York, but expanded to women's wear after his arrival in Seattle, where he initially served as the manager of the Novelty Skirt Manufacturing Company. Hoffman operated several clothing stores in Seattle over the years, including the Hoffman Cloak & Suit Company, Paragon Cloak & Suit Company, and the Pants Store.

Content Description

The collection contains photographs of the Louis Hoffman family, his clothing stores in New York and Seattle, and other Hoffman family members.

Use of the Collection

Alternative Forms Available

[View selections from the collection in digital format.](#)

Restrictions on Use

Restrictions may exist on reproduction, quotation, or publication. Contact Special Collections, University of Washington Libraries for details.

Administrative Information

Acquisition Information

Gift of Steve Sorghee, 2001.

Processing Note

Processed by Ryan Hard; processing completed in June 2008

These photographs were relocated from the Hoffman Family Papers, accession 5490-001 in the repository, in November 2007.

Detailed Description of the Collection

Clothing Store Business Cards

Container(s)		Description	Dates
Box/ Folder	Item		
1/1	1	Business card for Hoffman's Cloaks & Suits Address: 1510 Westlake, at 4th between Pike and Pine, Seattle, WA	undated
1/1	2	Business card for the Pants Store Co. Address: 1209 Third Avenue, Seattle, WA	undated
1/1	3	Business card for J. Berkman Company	undated

Container(s)	Description	Dates
	Address: 220 Jackson Street, Seattle, WA	
1/1 4	Business card Newport Clothing Company, Inc. Address: 149 Fifth Avenue, New York City	undated

Hoffman Cloak & Suit Company

Container(s)	Description	Dates
Box/ Folder	Item	
1/2	5a-b Postcard for Hoffman Cloak & Suit Company showing crowd in front of store for "dollar sale" Postcard 5a shows "Hoffman Cloak & Suit Co." graphic over store entrance. Postcard 5b does not have the graphic and shows less of the store front. Date of sale indicated on postcard as October 11, 1909	1908-1909
Box- folder:Oversize		
2/1	6a Exterior of the Novelty Skirt Manufacturing Company with crowd in front for "dollar sale", 1316 Second Avenue, Seattle [view] "Hoffman Cloak & Suit Co. Inc." inked over photo. Served as the basis for the postcards. Date on reverse, August, 3, 1908, conflicts with date of sale indicated on postcard	1908-1909
Box:Oversize		
XH1	6b Exterior of the Novelty Skirt Manufacturing Company with a different view of the crowd in front for dollar sale	circa 1908-1909
Box- folder:Oversize		
2/1	7 Storefront of the Novelty Skirt Manufacturing Company with mannequins in windows [view] Note on reverse reads "Aug. 3, 190-" while a very similar picture in the advertisement indicates October 11, 1909	circa 1909
Box/ Folder		

Container(s)	Description	Dates
1/2 8	Exterior of the Hoffman Cloak & Suit Company with crowd in front [view] Jacobs Photo Shop, Seattle, Seattle (photographer) Sign over door reads "Sale of Goldstein and Fisher Stock"Formerly the Novelty Skirt Manufacturing Co.	circa 1909
Box- folder:Oversize		
2/1 9	Exterior of Hoffman Cloak & Suit Company with crowd in front [view] Jacobs Photo Shop, Seattle (photographer) Sign over door reads "Wellington Wreck Sale". On March 1, 1910 a disaster occurred near Wellington, WA when an avalanche derailed two Great Northern trains killing 96 people	1910
2/1 10	Exterior of Hoffman Cloak & Suit Company with crowd in front [view] Sign in front reads "Hoffman's Annual Dollar Sale"	July 25, 1913
Box/ Folder		
1/2 11	Sewing factory with employees and (probably) Louis I. Hoffman in back [view] Note on reverse states address as 1316 Second Avenue, Seattle	undated

Paragon Cloak & Suit Company

Container(s)	Description	Dates
Box/ Folder	Item	
1/3 12	Paragon Cloak & Suit Company display windows with mannequins at 1420 Second Avenue, Seattle [view]	circa 1910
1/3 13-15	Interior of Paragon Cloak & Suit Company [view]	circa 1910

Pants Store Company

Container(s)		Description	Dates
Box/ Folder	Item		
1/4	16	Woman walking past storefront of the Pants Store Co., Seattle [view]	undated
1/4	17	Pants Store Company storefront with sign overhead	undated
1/4	18-19	Pants Store Company storefront [view]	undated
1/4	20a-b	Interior of Pants Store Company [view] Photograph 20a served as basis for photograph 20b which is a postcard with advertising on it.	circa 1910
1/4	21	Interior of Pants Store Company	undated
1/4	22	Interior of Pants Store Company with customers and salesmen [view] Possibly Jerome Hoffman holding pants	undated
1/4	23a-b	Pants Store Company storefront with sign over door reading "Closing-Out Sale" Photograph 23a includes lettering that reads "Pants Store" over doorway.	undated

Other Hoffman Stores in Seattle

Container(s)		Description	Dates
Box/ Folder	Item		
1/5	24	Everybody's Store with cars parked in front and crowd awaiting overstock sale [view]	undated
Box- folder:Oversize			
2/2	25	Possibly the interior of Everybody's Store with employees [view] Note on reverse states address as 1207 2nd Avenue, Seattle	circa 1904-1907

Container(s)	Description	Dates
Box/ Folder		
1/5 26	Hoffman's Women's Apparel storefront at 1510 Westlake, with display of mannequins in windows. [view]	undated
1/5 27	Drawing of Hoffman's Women's Apparel storefront at 1510 Westlake, Seattle made from photograph #26	undated

Boston Clothing Store, Ogdensburg, New York

Container(s)	Description	Dates
Box/ Folder	Item	
1/6 28-29	Interior of Boston Clothing Store showing shelves	circa 1895-1900
1/6 30a-b	Two views of the interior of Boston Clothing Store showing shelves of boxes and counter filled with goods	circa 1895-1900
1/6 31	Interior of Boston Clothing Store with employees	circa 1895-1900
1/6 32	Interior of Boston Clothing Store showing stacks of clothing on table [view]	1899

Hoffman brothers

Container(s)	Description	Dates
Box/ Folder	Item	
1/7 33	Four men including Louis I. Hoffman, A. Hoffman, and Henry Hoffman, standing in front of the L.I. Hoffman clothing store, New York [view]	undated
1/7 34	Portrait of Louis Hoffman James M. Dow, Ogdensburg, NY (photographer) Mr. Hoffman has a Freemasonry button on his jacket	undated
1/7 35	Louis Hoffman with Albert Wake	July 4, 1943

Container(s)	Description	Dates
1/7 36	Portrait of A. Hoffman as young adult James M. Dow , Ogdensburg, NY (photographer)	undated
1/7 37	Portrait of A. Hoffman [view] Braas (photographer)	undated
1/7 38	A. Hoffman as old man, standing on porch	undated

Box-
folder:Oversize

2/2 39	Portrait of Henry Hoffman [view] Miss White, New York (photographer)	circa 1920
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Box/
Folder

1/7 40	Henry Hoffman holding baby	1928
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Hoffman family

Container(s)	Description	Dates
Box/ Folder	Item	
1/8 41	Portrait of Sarah R. Gottstein [view] Haynes, St. Paul, MN (photographer)	August 28, 1893
1/8 42	Portrait of Sarah Gottstein Shepherd Photo, St. Paul, MN (photographer)	circa 1893
1/8 43	Two small children standing on porch Home Portrait Co, Seattle, WA (photographer) Possibly Jerome and Louise I. Hoffman	circa 1895-1905
1/8 44	A woman, likely Sarah Gottstein Hoffman, with children sitting by Long Lake, WA	1920
1/8 45	A woman, likely Sarah Gottstein Hoffman, and Louis Hoffman with woman at Lake Southerland, WA	circa 1920
1/8 46	A woman, likely Sarah Gottstein Hoffman, sitting in chair	circa 1920

Container(s)	Description	Dates
1/8 47	Two Hoffman sisters looking at newspaper in front of fireplace Possibly Dorothy and Grace Hoffman	circa 1947
Box:Oversize		
XH1 48	University of Washington Company D Students Army Training Corps group photograph Jerome Hoffman is in the second to back row, sixth from the right.	circa 1918
Box/ Folder		
1/8 49	Hoffman family outdoors standing around Louis Hoffman who is seated	July 1947
1/8 50	Louis Hoffman with his son and daughters in front of fireplace	circa 1947
1/8 51	Louis Hoffman with his son and daughters seated on couch [view]	circa 1947
1/8 52	Hoffman family sitting in Louise I. Hoffman's living room Address of Hoffman home is 1249 16th East, Seattle, WA	1948
1/8 53	Set dining table in Louise I. Hoffman's home	1948
1/8 54	Hoffman family seated around Louise I. Hoffman's dining table [view]	1948
1/8 55	Louise I. Hoffman and women seated around Louise's dining table for baby shower	circa 1948
1/8 56	Grade school class picture with Dorothy Hoffman [view]	circa 1905-1910
1/8 57	Portrait of Dorothy Hoffman as young woman	circa 1915-1920
1/8 58	Louise I. Hoffman wearing fur coat	October 1949
1/8 59	Louise I. Hoffman with dog Renee outside	1971
1/8 60	Grace Hoffman walking dog Renee outside	August 1970

Container(s)		Description	Dates
1/8	61	Portrait of Myron E. Hoffman on an announcement of his appointment to Manager of United Airlines' New York Mercantile Division	circa 1960-1970

Hoffman Home, 1510 East Columbia, Seattle

Container(s)		Description	Dates
Box/ Folder	Item		
1/9	62	House with Sarah Gottstein Hoffman and children sitting in front with dog [view]	circa 1900-1905
1/9	63	House probably with one of the Hoffman sisters as a child standing in front with dog	circa 1905-1910
1/9	64	Rear view of house at 1510 East Columbia	undated
1/9	65	Front of house at 1510 East Columbia, with yard heavily covered in snow	1915
1/9	66	Front of house at 1510 East Columbia, with yard heavily covered in snow	1916

Miscellaneous photographs

Container(s)		Description	Dates
Box/ Folder	Item		
1/10	67	Portrait of baby Boyd and Braas, Seattle (photographer) Probably one of the Hoffman daughters	circa 1895-1905
Box- folder:Oversize			
2/3	68	Group of portraits on a board - probably from a girls' school	1904

Container(s)	Description	Dates
Box/ Folder		
1/10 69	Christmas greeting card of family sitting around fireplace	December 1929
1/10 70	Woman sitting on side rail of car	undated
1/10 71	Postcard from Grace to Louise Hoffman showing the Army Hospital at Soap Lake, Washington [view]	August 16, 1943
1/10 72	Two women arranging flowers on board the refrigerator ship, <i>USS Zelima</i> , docked in Seattle [view]	circa 1945
1/10 73	Battleship at sea	circa 1940-1950
1/10 74	Blue four-door Chevrolet sedan	circa 1950-1960
1/10 75	Store building with cars in front, Seattle	undated

Names and Subjects

Subject Terms :

Clothing trade--New York (State)--Ogdensburg--Photographs
 Clothing trade--Washington (State)--Seattle--Photographs
 Jewish businesspeople--Washington (State)| eattle--Photographs
 Jewish families--Washington (State)--Seattle--Photographs
 Stores, Retail--Washington (State)--Seattle--Photographs

Personal Names :

Hoffman, Louis I. --Photographs

Family Names :

Hoffman family--Photographs

Geographical Names :

Seattle (Wash.)--Commerce

Form or Genre Terms :

Business cards

Photographs

Other Creators :

Personal Names :

Hoffman, Grace, 1906-

Hoffman, Louise I. (Louise Irene), 1912-

Family Names :

Hoffman family

(creator)

Names and Subjects

Subject Terms :

Visual Materials Collections (University of Washington)

2009 (Last modified: 4/16/2018)



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