

C. Montgomery Johnson Papers, 1942-1994

Overview of the Collection

Creator	Johnson, C. Montgomery (Charles Montgomery)
Title	C. Montgomery Johnson Papers
Dates	1942-1994 (inclusive) 1942 1994
Quantity	33.52 cubic ft. (35 boxes) 8 sound cassettes : analog, mono. 1 sound tape reel : analog, mono. ; 3 in., 1/4-in. tape 1 videocassette ; 3/4-in.
Collection Number	(Accession No. 5146-001)
Summary	Papers of a publicist and political consultant from Washington State related to his several political activities
Repository	University of Washington Libraries, Special Collections Special Collections University of Washington Libraries Box 352900 Seattle, WA 98195-2900 Telephone: 206-543-1929 Fax: 206-543-1931 speccoll@uw.edu
Access Restrictions	Open to all users.
Languages	English
Sponsor	Funding for encoding this finding aid was partially provided through a grant awarded by the National Endowment for the Humanities.

Biographical Note

Charles Montgomery Johnson—"Gummie" to friends—attended the University of Washington, where he was elected president of its Associated Students organization (A.S.U.W.) in 1946. He graduated with a master's degree in forestry in 1950. Johnson worked in public relations for the Washington Education Association and for Weyerhaeuser, a forest products company, during the 1950s and early 1960s, then directed Dan Evans's successful 1964 campaign for governor of Washington State. He served as the first full-time chairman of the Washington State Republican Central Committee from 1964 to 1971, during which time he was also an executive member of the Republican National Committee.

In 1965 Johnson participated in a purge of John Birch Society members from the state Republican Party. In a newspaper article Johnson commented on his party's expulsion of this extremist group: "We had to make the term 'conservative' respectable again. The only way to do it was to get the far-right off the backs of conservatives. The Republican Party is not the far-right."

Johnson founded the political consulting firm C. Montgomery Johnson Associates in 1971, in partnership with his wife, Ann Quantock. Throughout the 1970s and 1980s, he worked as a consultant on a variety of campaigns, such as Democratic governor Dixy Lee Ray's unsuccessful bid for reelection in 1980. His work on regional and national issues included abortion rights, limiting government

expenditures, and Indian hunting and fishing rights. From 1990 to 1991, Johnson wrote a guest column for the *Port Townsend Jefferson County Leader*.

Content Description

The C. Montgomery Johnson Papers comprise 33.52 cubic feet of records, spanning the period 1942 to 1994, with the bulk of the material dating from 1964 to 1980.

The bulk of the correspondence in this accession has been organized in general correspondence files. Correspondence found in the fully processed portions of the accession remains in its original subgroup or series. Correspondence files that were originally found among the unprocessed sections of the materials have been collected into a single general correspondence series, found in Box One. This accession also contains a large number of speeches and writings by both Johnson and others. Included are two drafts of Johnson's unpublished book *What Shall I Tell My People About Politics?* (titled *What Shall I Tell My Party About Politics?* in a later draft), which he described as a "real-life handbook for precinct committeemen."

The Campaign Materials series contains two significant collections of campaign papers. First are the papers from Johnson's work as the Chairman of the Steering, Policy, and Strategy Committees of the Campaign to Elect Dan Evans in 1963 and 1964. The major components of this series are speeches and writings, surveys, news releases, voting analyses and clippings. These files also include items relating to Evan's subsequent re-election campaigns (1968 and 1972). The second processed campaign series is the Dixy Lee Ray Campaign material. C. Montgomery Johnson Associates worked on Ray's unsuccessful bid for re-election as Governor of Washington in 1980. Correspondence, speeches and writings, financial records and a number of subject series make up the bulk of this material. These files also include background information on Ray's political opponents. The Campaign Materials series also contains material on two 1984 Washington state initiative campaigns, and materials from Johnson's work for the Yakima Indian Nation in 1977 and 1978.

The Johnson papers include many unsorted subject series, the largest of which is the Abortion series—papers pertaining to various abortion rights campaigns. This series includes material from campaigns around the nation, such as three 1988 campaigns for Colorado's Amendment 7, Proposal A in Michigan, and Amendment 3 in Arkansas, plus Washington state campaigns such as Initiatives 471 (proposed in 1984), 479 (1986), and 120 (1991). These materials are filed in a subject series because it appears that Johnson observed but did not work on most of these campaigns. There is also a small amount of material on initiative 471 filed in the actual Campaign Materials series. The other subject series reflect research Johnson conducted during his political career. In these series, folder titles and content reflect the original filing system in place when the papers were donated to the Libraries.

The bulk of the Washington State Republican Central Committee subgroup consists of records Johnson created as the Chairman of the Central Committee from 1964 to 1971. This subgroup includes a vast amount of correspondence, several voter surveys and numerous subject series. Among the latter, the most substantial is the material on the John Birch Society. The titles and content in this subgroup reflect the original filing system that was in place when the papers were donated to the library.

Use of the Collection

Restrictions on Use

Creator's literary rights transferred to the University of Washington Libraries.

Administrative Information

Acquisition Information

The C. Montgomery Johnson Papers were donated to the University of Washington Libraries by Melissa Johnson on May 3, 1999.

Processing Note

The papers were processed in part in 2000-2001.

Separated Materials

39 issues of *The Sportsman* were transferred to the Pacific Northwest Collection in the division.

Detailed Description of the Collection

Consultant Papers

Container(s)	Description	Dates
Box		
1	General Correspondence	1971-1984, n.d.
2-3	Speeches & Writings	1946, 1950-1994, n.d.
2-3	Speeches & Writings: <i>What Shall I Tell My People About Politics?</i>	n.d.

Subject Series

Box		
4-8	Abortion	ca. 1982-1992
4-8	Action for Washington	ca. 1971
4-8	Bare vs. Gorton (Public Disclosure Lawsuit / Initiative 276)	1973-1974, n.d.

Container(s)	Description	Dates
4-8	Boardsmanship and Communications	ca. 1971-1978
4-8	Common Cause	n.d.
4-8	Democratic Service Bureau	ca. 1979-1992
4-8	Domestic Violence Program	ca. 1981-1983
8-9	Effective Citizen Information	ca. 1978-1981
8-9	Gardner, Booth	ca. 1976, 1979
8-9	"Get the Hell Out of Political Polling"	ca. 1980
8-9	Gorton, Slade	ca. 1967-1969
8-9	Governor's Race	ca. 1979
8-9	Harvard Institute of Politics	ca. 1969-1977
8-9	Headquarters Security	n.d.
8-9	"How the System Really Works"	ca. 1978-1986
9	Indian Rights	ca. 1984-1990
10	Institute of Politics	ca. 1966-1970
10	Johnson, C. Montgomery Polling	ca. 1979-1984
10	Keep Washington Green	1949
10	"Leadership"	ca. 1955-1987
10	Media List	ca. 1980
10	Moral Majority	ca. 1980
10	National Commission on the Observance of International Women's Year	1977
10	National Indian Lutheran Board	1985, n.d.

Container(s)	Description	Dates
10	People for the American Way	1986-1987, n.d.
10	People (Who Make Politics)	1964-1969, n.d.
10	Political Effectiveness: CMJA Brochure Masters	1970-1985
10	Politics	
Box		
10	"Behavioral"	1967-1968
10	Cities & Schools	1968-1969, n.d.
10	International	n.d.
10	"Principles, Ideology"	1967
10	Miscellaneous	ca. 1958-1969
10	Polls	
Box		
10	Governor	ca. 1979-1980
10	Need For	1979
10	Opinion Surveys	ca. 1966-1969
10	President	ca. 1975-1980
10	Reporting, Pollsters	ca. 1975-1980
10	Senator	1980
10	Miscellaneous	1974-1980, n.d.
10	Population	ca. 1961-1969
10	Presidential Preference Primary	ca. 1969-1988

Container(s)	Description	Dates
10	Press	
Box		
11	Censorship	ca. 1961-1968
11	Freedom, Right to Know, Free Speech	ca. 1963-1969
11	Managed News	ca. 1961-1969
11	Media Influence	ca. 1966-1969
11	Monopoly, Competition	1962-1969, n.d.
11	Property (Territorial Imperative)	1966
11	Redistricting	
Box		
11	1965: Slade's Legislature	1965
11	Congress	ca. 1951-1958
11	Miscellaneous	n.d.
11	Regulation, Governmental	1964, n.d.
11	Religion	
Box		
11	Ecumenicalism	n.d.
11	General	ca. 1962-1969
11	Governmental Aid, Exemptions	n.d.
11	Religious Freedom	ca. 1964-1969
11	"Separation"	ca. 1962-1967

Container(s)	Description	Dates
11	Religion, Rightists, Politics and U.S. Constitution	ca. 1981-1987
11	Republican Call	1968-1969
11	Right to Privacy Issue	ca. 1973-1976
11	Right to Work	ca. 1962-1973
11	Ripon Society	ca. 1967-1969
11	<i>Seattle Post-Intelligencer</i>	1975, 1980
11	Unitarians	ca. 1953-1958
11	Washington Education Association	1950-1956
11	Watergate	ca. 1973
11	Weyerhaeuser	ca. 1956-1962
Campaign Materials		
Box		
11-12	Amendment 2: Limitation of Government Expenditures	ca. 1977-1978
11-12	Dan Evans Campaign	
Box		
11-12	Biographical Features	n.d.
11-12	General Correspondence	1956, 1961-1972, n.d.
11-12	Minutes & Agenda	1964, 1972, n.d.
12	Speeches & Writings	1956-1973, n.d.
31	Speeches & Writings (audiocassettes)	1972
12	Reports	1964

Container(s)	Description	Dates
13	Financial Records	1963-1964, 1972, n.d.
13	Subject Series	
Box		
13	Central Finance Committee	n.d.
13	Dan Evans Committee	1964, n.d.
13	Dan Evans Policy Committee	n.d.
13	Educators for Evans Committee	n.d.
13	Engineers Committee	n.d.
13	Liquor Control	1957-1964, n.d.
Surveys		
Box		
13	"An Opinion Survey of the Washington Voters"	Jan. 7-20, 1964
13	"An Opinion Survey of the Washington Voters"	May 25-June 6, 1964
13	"Survey of Washington Voters"	Sept. 28-Oct. 7, 1964
13	"Survey of Washington Voters"	1964
13	"A Political Climate Survey: Washington"	June 17-July 6, 1968
13	"A Political Climate Survey: Washington"	Sept. 23-Oct. 3, 1968
13	"A Political Climate Survey: Washington"	Mar. 16-Apr. 15, 1970
13	Miscellaneous Surveys	1968, 1972, n.d.

Container(s)	Description	Dates
Box		
13	Court Papers	1942, 1964
13	Resolutions	n.d.
13	Manuals	1967
13	Legislation	1957-1963, n.d.
13	Schedules	1963-1964, 1972, n.d.
13	Lists	1964, n.d.
13	Photographs	n.d.
13	Newsletters	1964-1972, n.d.
13	News Releases	1963-1964, 1972, n.d.
13	Voting Analysis	
Box		
13	"Washington 62"	1962
13	"1966 History of General Elections and 1968 Statistical Projections by County"	1966, 1968
13	"1968 Precinct Priority List #1"	1968
13	"Summary of 1968 Election by Counties: State of Washington"	1968
14	Notes	n.d.
14	Clippings	1951, 1956-1972, n.d.
14	Ephemera	1963-1965, 1972, n.d.

Container(s)	Description	Dates
Box:Oversize		
34	Ephemera	1972, n.d.
Box		
14	Miscellany	n.d.
14	Dixy Lee Ray Campaign	
Box		
14	Biographical Features	1979
14	Organizational Features	1977, 1980, n.d.
14-15	General Correspondence	1917, 1942, 1969-1970, 1976-1980, n.d.
14-15	Minutes & Agenda	1979-1980
15	Speeches & Writings	1975-1980
31	Speeches & Writings (audiocassettes)	1980
15	Reports	1976, 1978-1980
15	Court Papers	1980
15	Legal Documents	1978, 1980
15	Executive Orders	1980
15-16	Financial Records	1979-1980
15-16	Summaries	1975
15-16	Workshops: Workshop Rally	1980
15-16	Legislation	1973, 1980, n.d.

Container(s)	Description	Dates
15-16	Notices & Announcements	1980, n.d.
15-16	Invitations	n.d.
16	Lists	1979-1980, n.d.
Box:Oversize		
32-33	Polls	1980, n.d.
Box		
16	Voting Analysis	1980, n.d.
16	Schedules	1980, n.d.
16	Subject Series	
Box		
16	Accomplishments in the Ray Administration	1980
16	Brochures	1980
16	Dixy Bandwagon	1979-1980
16	Executive Committee	1980, n.d.
16	Gambling	1976-1980, n.d.
16	Geibel Advertising	1980, n.d.
16	Labor for Dixy	1980, n.d.
16	Senior Citizens for Dixy	1979-1980, n.d.
16	Statistical Services Incorporated	1980, n.d.
16	Steering Committee	1980, n.d.
16	Strategy Group	1980, n.d.

Container(s)	Description	Dates
16	Veterans	1980
16	Viva Dixy Re-election Committee	n.d.
16	Washington Research Council	1980, n.d.
16-17	Washscam	1979-1980, n.d.
16-17	Watanabe, Taul	1980
16-17	Young Democrats	1980, n.d.
16-17	Opposition Files	
Box		
16-17	Bagnariol, John	1979-1980
16-17	Berentson, Duane	1979-1980, n.d.
16-17	Chapman, Bruce	1979-1980, n.d.
16-17	McDermott, Jim	1979-1980, n.d.
17	Spellman, John	1979-1980, n.d.
17	Walgren, Gordon	1980, n.d.
17	Conferences & Conventions: Democratic State Convention	1980, n.d.
31	Videocassette Recording: Campaign Advertisements	n.d.
31	Audiocassette Recording: Campaign Advertisements	1980
31	Reel to Reel Tape Recording: Campaign Advertisements	1980
17	News Releases	1975, 1979-1980
17	Newsletters	1978-1980
17	Photographs	n.d.

Container(s)	Description	Dates
17	Notes	n.d.
17-19	Clippings	ca. 1979-1980, n.d.
19	Ephemera	1976, 1979-1980, n.d.
Box:Oversize		
34-35	Ephemera	1980, n.d.
Box		
19	Miscellany	ca. 1980, n.d.
19-20	Initiative #456: Indian Fishing & Hunting Rights	ca. 1984
19-20	Initiative #471: State-funded Abortion	ca. 1984
19-20	Senate Joint Resolution #110: Limit Annual Legislative Sessions	ca. 1979
20-21	Yakima Indian Nation	ca. 1977-1978
Box		
20-21	Campaign Kits	n.d.
20-21	Conferences & Conventions	
Box		
20-21	North Kitsap School District #400: School Communications Workshop	Aug. 22, 1972
21	O.A.S.A. Seminar	Apr. 1973
22	Political Effectiveness Seminar	n.d.
22	School Public Relations Workshop	Mar. 13, 1972

Container(s)	Description	Dates
22	School Public Relations Workshop: ISD #114	Oct. 24, 1972
22	Strategies in the New Politics Conference: Communications vs. Manipulation	Dec. 4-6, 1970
22	Workshop Materials	n.d.
22	Surveys	
Box		
22	1978 Congressional Post Election Survey	Feb. 1979
22	"A Telephone Survey of Residents' Attitude Toward Coos Bay School District Conducted For Coos Bay School District"	n.d.
22	"Ballot Measure Number One: An Election Day Opinion Survey"	1977
22	"Community Education Survey"	n.d.
22	"Community Survey: Josephine Community School District"	Feb. 1985
22	"Harris Survey"	n.d.
22	"School, Teachers, and the ISEA: An Opinion Survey of Residents of the State of Iowa"	Sept. 5-20, 1969
22	"Survey of Community Attitudes Concerning Grants Pass School District and Josephine County School District"	Dec. 1987
22	"Survey of Community Attitudes Concerning School District 509-J"	Oct. 1986
22	"Vancouver Public Schools: Community Survey"	Apr. 27, 1972
22	Washington State Comparable Worth Study	Sept. 1974
22	Miscellaneous	n.d.
23	Proposals	n.d.
23	Questionnaires	n.d.

Container(s)	Description	Dates
23	Notes	n.d.
23	Newsletters: <i>The Fishermen's News</i>	1957-1958
23-24	Clippings	n.d.
24-25	Ephemera	n.d.
24-25	Miscellany	n.d.

Republican Party (Wash.) Central Committee

Container(s)	Description	Dates
Box		
24-25	Organizational Features	1967-1969, n.d.
24-25	Outgoing Letters	1968-1971
25-26	General Correspondence	1965-1975, n.d.
25-26	Intraorganizational Correspondence	1965-1971, n.d.
25-26	Minutes & Agenda	1964-1970, n.d.
25-26	Speeches & Writings	1964-1977, n.d.
25-26	Financial Records	1966-1971
25-26	Reports	1965-1970
25-26	Legal Documents	1969
25-26	Contracts	n.d.
25-26	Legislation	1951, n.d.
25-26	Court Papers	1969-1970

Container(s)	Description	Dates
25-26	Resolutions	1965, 1969-1970, n.d.
26	Amendments	n.d.
26	Conferences & Conventions	
Box		
26	1968 Republican State Convention	1968
26	1970 Republican State Convention	1970, n.d.
26	Workshops	1969, 1980, n.d.
26	Campaign Files: Insurance Commissioner	1968, n.d.
26	Subject Series	
Box		
26	Campaign Advisory Committee 1966	1965-1966, n.d.
26	Campaign Advisory Committee 1968	1967, n.d.
26	Candidate Advisory Committee 1968	1966-1968, n.d.
26	Census 1970	1969-1970, n.d.
26-27	Elections	1958-1970, n.d.
26-27	Jefferson County Republican Central Committee	1965, 1968
26-27	John Birch Society	
Box		
26-27	Organizational Features	1962, 1966
26-27	General Correspondence	1965-1968, n.d.
26-27	Minutes & Agenda	1965-1966

Container(s)	Description	Dates
26-27	Speeches & Writings	1962-1968, n.d.
26-27	Resolutions	1965-1966, n.d.
26-27	News Releases	1965-1966
26-27	Newsletters	1966, n.d.
26-27	Notes	n.d.
26-27	Clippings	1965-1967, n.d.
26-27	Ephemera	1965-1967, n.d.
26-27	Miscellany	n.d.
26-27	John Birch Society: Impact on Counties	1961-1968, n.d.
26-27	John Birch Society: State and Local Activities	1965-1968, n.d.
26-27	Legislative Effectiveness	1980
26-27	National Education Association	1974-1975, n.d.
26-27	Republican Candidate School	1978, n.d.
26-27	Senior Citizens	1960-1969
26-27	Snohomish County	1963-1968, n.d.
26-27	Snohomish County GOP Boosters	1968
26-27	Sportsmen	1957-1964, n.d.
26-27	Tax Reform	1969, n.d.
26-27	Veterans	1963-1969, n.d.
26-27	Washington Federation of Republican Women	1969-1970
26-27	Welfare	1962-1969

Container(s)	Description	Dates
26-27	Women	
Box		
26-27	Employment	1963-1969, n.d.
27	League of Women Voters	1962-1969, n.d.
28	"Move the World"	1957-1969, n.d.
28	Politics	1955-1969, n.d.
28	Status of	1963-1969, n.d.
28	Their "Role"	1963-1968, n.d.
28	Young Republican Study Task Force: Chairman's National Survey	
Box		
28	College Republican Chairman	1969, n.d.
28	Governors	1969, n.d.
28	Legislative Leaders	1969, n.d.
28	Republican National Committee	1969, n.d.
28	State Chairman	1969, n.d.
28	Study Task Force	1969, n.d.
28	Young Republican Chairman	1969, n.d.
28	Miscellaneous	1969, n.d.
28	Youth	
Box		
28	College Students	1963-1969, n.d.

Container(s)	Description	Dates
28	General	1961-1969, n.d.
28	Politics	1966-1969, n.d.
28	Riots, Disruptions	1962-1969, n.d.
28	Surveys	
Box		
28	"An Opinion Survey of the Washington Voters"	May 25-June 6, 1964
28	"Political Climate Survey: State of Washington"	July-Aug., 1965
28	"An Opinion Survey: Legislative District #4—Washington"	Sept. 23-24, 1966
28	"Political Climate Survey: State of Washington"	June 1-15, 1967
29	"Voter Opinion Survey: Legislative District #5—Washington"	July 5-6, 1968
29	"Volume II: State of Washington—Race for U.S. Senate, Race for Attorney General—Legislative Districts #5, #10, #12, #16, #17, #19, and #40"	June 17-July 6, 1968
29	"Voter Opinion Survey: U.S. Senate Race—Washington"	Sept. 23-Oct. 3, 1968
29	"Voter Opinion Survey: Sixth Congressional District—Washington"	Sept. 26-Oct. 2, 1968
29	"Voter Opinion Survey: Legislative District #26—Washington"	Sept. 27-30, 1968
29	"Voter Opinion Survey Fifth Congressional District—Washington"	Sept. 27-Oct. 3, 1968
29	"Voter Opinion Survey: Third Congressional District—Washington"	Sept. 27-Oct. 10, 1968
29	"Voter Opinion Survey: Legislative District #25—Washington"	Sept. 30-Oct. 2, 1968

Container(s)	Description	Dates
29	"Voter Opinion Survey: Legislative District #5—Washington"	Sept. 30-Oct. 3, 1968
29	"Voter Opinion Survey: Legislative District #4—Washington"	Oct. 1-3, 1968
29	"Political Climate Survey: State of Washington"	July 7-23, 1969
29	"Volume I: State of Washington—First, Third, Fourth, and Sixth Congressional Districts"	Mar. 16-May 4, 1970
29	"A Political Climate Survey: Washington"	Mar. 16-Apr. 15, 1970
29	"Business Climate Survey: State of Washington"	Mar. 16-Apr. 15, 1970
29	"Volume III: State of Washington—Legislative Districts #12, #13, #16A, #22, #40, and #49"	Mar. 19-May 4, 1970
29	"Business Climate Survey: Washington"	July 7-23, 1970
29	"An Opinion Survey: Washington—King County Charter Amendment"	July 8-18, 1970
29	"Voter Opinion Survey: First, Sixth, and Seventh Congressional Districts—Washington"	July 1970
29	"Voter Opinion Survey: Legislative Districts #25, #26, #31, #32, and #45—Washington"	July 1970
29	"Voter Opinion Survey: Legislative Districts #26, #31, #32, #38, and #45—Washington"	Sept. 25-Oct. 1, 1970
29	"Business Climate Survey: Washington"	Sept. 25-Oct. 2, 1970
29	"1970 Snohomish County Voters Survey"	1970
29	Polls	1970, 1977, n.d.
29	Miscellany	1970, 1973, n.d.
29	Questionnaires	1968, n.d.

Container(s)	Description	Dates
29	Proposals	1969, 1975
29	Programs	1985-1986
29	Campaign Materials	1974-1976, n.d.
30	News Releases	1965-1975, n.d.
30	Schedules	1967-1970, n.d.
30	Directory	1970
30	Summaries	1968, 1972
30	Rosters & Lists	1966-1975, n.d.
30	Notices & Announcements	1967-1970, n.d.
30	Maps	1971
30	Awards	1968, n.d.
30	Newsletters	
Box		
30	Republican Report	1965-1970
30	Miscellaneous	1967-1970
30	Notes	n.d.
30	Clippings	1963-1970, 1975, n.d.
30	Ephemera	1962-1970, n.d.
30	Miscellany	n.d.

Names and Subjects

Subject Terms :

Abortion--Political aspects--United States
Abortion--Political aspects--Washington (State)
Indians of North America--Northwest, Pacific--Fishing--Law and legislation
Political campaigns--Washington (State)
Political consultants--Washington (State)--Archives
Pro-choice movement--United States
Pro-choice movement--Washington (State)
Public opinion polls--Washington (State)

Personal Names :

Evans, Daniel J., 1925-
Johnson, C. Montgomery (Charles Montgomery)--Archives
Ray, Dixy Lee

Corporate Names :

John Birch Society
Planned Parenthood Federation of America
Republican Party (Wash.). Central Committee
Young Republican National Federation (U.S.)

Geographical Names :

Washington (State)--Politics and government--1951-

Form or Genre Terms :

Clippings
Newsletters

Other Creators :**Corporate Names :**

Republican Party (Wash.). Central Committee
(creator)

Names and Subjects

Subject Terms :

Personal Papers/Corporate Records (University of Washington)

2001 (Last modified: 4/16/2018)



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