

# KGVO "Montana Looks to the Future" Radio Program Records and Audio Recordings, 1963-1967

## Overview of the Collection

<b>Creator</b>	KGVO (Radio Station: Missoula, Mont.)
<b>Title</b>	KGVO "Montana Looks to the Future" Radio Program Records and Audio Recordings
<b>Dates</b>	1963-1967 (inclusive) 1963 1967
<b>Quantity</b>	0.5 linear feet
<b>Collection Number</b>	Mss 390 (collection)
<b>Summary</b>	This collection includes incoming and outgoing correspondence that details the formation and actions of the "Montana Looks to the Future" radio program from July 1963 to October 1967, and related audio programs. The program aired on KGVO out of Missoula, Montana.
<b>Repository</b>	<a href="#">University of Montana, Mansfield Library, Archives and Special Collections</a> Archives and Special Collections Maureen and Mike Mansfield Library University of Montana 32 Campus Dr. #9936 59812-9936 Missoula, MT Telephone: 406-243-2053 Fax: 406-243-4067 <a href="mailto:library.archives@umontana.edu">library.archives@umontana.edu</a>
<b>Access Restrictions</b>	Researchers must use collection in accordance with the policies of Archives and Special Collections, the Maureen and Mike Mansfield Library, and The University of Montana--Missoula.
<b>Languages</b>	English
<b>Sponsor</b>	Funding for encoding this finding aid was provided through a grant awarded by the National Endowment for the Humanities.

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## Historical Note

The "Montana Looks to the Future" radio show, which aired on the KGVO radio station, was one of the first in Montana to present a liberal viewpoint on state and national issues. The show, first broadcast in February 1964, attempted to balance the right-wing, religious ideas expressed on radio shows throughout the state, like Dr. Carl McIntyre's "Twentieth Century Reformation Hour," "Life Line" and the "Manion Forum." The Missoula Public Affairs Council, which was created to inform the community on controversial issues, teamed up with the Missoula County Trades and Labor Council, AFL-CIO, to sponsor the weekly 15-minute broadcasts on KGVO 1290 in Missoula. "Montana Looks to the Future" paid for its radio time after many failed attempts by the state AFL-CIO to receive free airtime

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on the basis of the Federal Communication Commission's "Fairness Doctrine." The doctrine requires broadcasters to cover controversial issues in their community by presenting more than one side of an issue.

Throughout its forty-one weeks of programming, "Montana Looks to the Future" covered a variety of topics, including the radical right, civil rights, pollution and the environment, religion, Indian rights, unemployment and education. The creators also helped air a two-part series called "Birchism in the Bitterroot," which raised awareness of the ultra-conservative John Birch Society, which was spreading anti-communist propaganda throughout the area at that time. After the general election in November 1964, the program ended.

## Content Description

This collection includes incoming and outgoing correspondence that details the formation and actions of the "Montana Looks to the Future" radio program from July 1963 to October 1967. Financial records for the program were kept from December 1963 to October 1967. Also included are notes from the Missoula Public Affairs Council meetings, which detail how the program was run, while local information and telephone lists show who the organization was in contact with. Scripts for several broadcasts show the format of the program. Other miscellaneous information includes a list of interviewees and the topics of their shows. This collection also contains audio of more than 40 broadcasts of the "Montana Looks to the Future" radio program.

## Use of the Collection

### Restrictions on Use

Researchers are responsible for using in accordance with 17 U.S.C. and any other applicable statutes. Copyright not transferred to The University of Montana.

### Preferred Citation

KGVO "Montana Looks to the Future" Radio Program Records and Audio Recordings, Archives and Special Collections, Maureen and Mike Mansfield Library, The University of Montana--Missoula.

## Administrative Information

### Arrangement

The collection is divided into four series:

Series I: Correspondence and Information Pamphlets, 7 folders, 1963-1967

Series II: Financial, 3 folders, 1963-1967

Series III: Organization Meeting Notes and Programming Information, 4 folders, 1963-1964

Series IV: Audio Recordings, 1.5 linear feet, 1964

### Acquisition Information

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## Processing Note

The actions of the original processors are unknown. In 2001, the collection was reprocessed. Minor changes were made to the original processor's arrangement and all materials were re-described. In 2017, audio tapes that were originally separated from the collection and identified as OH 070, "Montana Looks to the Future," were added back into the collection.

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## Detailed Description of the Collection

### Series I: Correspondence and Information Pamphlets , 1963-1967

7 folders

This series includes letters exchanged between program Secretary Emilie Loring and potential interviewees, the program's sponsors, and organizations or people interested in using tapes of the program. In its quest to get free air time, the Montana AFL-CIO exchanged many letters with radio stations throughout the state. Letters from the FCC respond to these requests. One folder contains informative pamphlets, which relate to issues that may have been covered on the program.

The correspondence is arranged chronologically.

Container(s)	Description	Dates
Box/Folder		
1/1	Correspondence	1963-07-1964-03
1/2	Correspondence	1964-03-1964-04
1/3	Correspondence	1964-04
1/4	Correspondence	1964-04-1964-05
1/5	Correspondence	1964-05-1964-12
1/6	Correspondence	1965-01-1967-10
1/7	Information pamphlets	1962-09-1964-10 and undated

### Series II: Financial , 1963-1967

3 folders

This series includes financial records of proposed budgets, financial reports, a listing of Missoula Public Affairs Committee contributions, and a listing of bank deposits, expenses and checks written.

These records are arranged chronologically.

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Container(s)	Description	Dates
Box/Folder		
1/8	Financial reports	1963-1967
1/9	Financial journal	1964-1967
1/10	Check stubs	1964-1967

### Series III: Organization Meeting Notes and Programming Information , 1963-1964

4 folders

This series includes Missoula Public Affairs Council Steering Committee meeting notes and related lists, program scripts, local information and lists, and other miscellaneous information.

Committee meeting notes are arranged chronologically.

Container(s)	Description	Dates
Box/Folder		
1/11	Missoula Public Affairs Council Steering Committee notes and lists	1963-1964
1/12	Program scripts	1964 and undated
1/13	Local information and lists	undated
1/14	Supporting materials	undated

### Series IV: Audio Recordings, 1964 and undated

1.5 linear feet

This series includes audio recordings on reel-to-reel of the "Montana Looks to the Future" radio program. Recordings 40 through 43 were never aired on KGVO or listed in the original program guide. Audio cassette duplicates created by Archives and Special Collections are part of this series.

Audio recordings are arranged numerically by recording number.

Container(s)	Description	Dates
Box-item		

Container(s)	Description	Dates
2/OH 070-001	Edward Lashman, AFL-CIO Public Relations Department, Denver, Colorado Topic: Radical Right in the West	16-Feb-64
2/OH 070-002	Father James Hall, Episcopal Priest, Graduate Student, Montana State University Topic: Civil Rights	23-Feb-64
2/OH 070-003	Dr. George Weisel, Montana State University Zoology Department Topic: Water Pollution in Montana	1-Mar-64
2/OH 070-004	Dr. Kenneth Lampert, Missoula City-County Health Officer Topic: Air Pollution in Missoula	8-Mar-64
2/OH 070-005	Dr. Leslie Fiedler, Montana State University English Department, author, critic Topic: Academic Freedom	15-Mar-64
2/OH 070-006	Barclay Kuhn, Montana State University Political Science Department Topic: United Nations	March 22, 1964 and October 25, 1964
2/OH 070-007	Rev. J.P. Sanders, Pastor, First Christian Church Topic: Religion and the Radical Right	24-Mar-64
2/OH 070-008	Dr. Richard Shannon, Montana State University Economics Department Topic: Everyone's Stake in Economic Growth	3-May-64
2/OH 070-009	Dr. Robert Wallace, Montana State University Economics Department Topic: Importance of Debt	10-May-64
2/OH 070-010	O.D. Speer, Retired Teachers' Association Topic: Federal Aid to Education	28-Jun-64
2/OH 070-011	Dick Pattison, Executive Secretary for Citizens Rededicated, Great Falls, Montana Topic: Right to Work Legislation	12-Jul-64
2/OH 070-012	Albert Root, AFL-CIO COPE Director, former member of Montana Unemployment Commission Topic: Unemployment Compensation	11-Oct-64

Container(s)	Description	Dates
2/OH 070-013	Dr. Clarence Gordon, Montana State University Botany Department Topic: Use of Antibiotics in the Forest	31-May-64
2/OH 070-014	Gardner Cromwell, Montana State University Professor of Law Topic: States Rights Amendments	12-Apr-64
2/OH 070-015	Donald Aldrich, Director, Montana Wildlife Federation Topic: Wilderness Areas of Montana	26-Jul-64
2/OH 070-016	Larry Elison, Montana State University Professor of Law Topic: Equal Justice for the Indigent	19-Apr-64
2/OH 070-017	Ray Atkinson, President, Saskatchewan Farmers Union Topic: Medical Care in Saskatchewan	25-Apr-64
2/OH 070-018	Dr. Fritz Bell, Montana Wildlife Association Topic: Use and Abuse of Pesticides	24-May-64
2/OH 070-019	Edmund Freeman, Professor Emeritus, Montana State University English Department Topic: Fragmented Montana	7-Jun-64
2/OH 070-020	Jacob Clayman, Administrative Director, Industrial Union Department, AFL-CIO Topic: Automation	31-Aug-64
2/OH 070-021	Sister Providencia, College of Great Falls, Montana Topic: Indians of Montana	May 17, 1964 and November 15, 1964
2/OH 070-022	P.J. Gilfeather, former Montana state representative, Cascade County, Attorney for co-ops Topic: Taxation of Co-ops	16-Aug-64
2/OH 070-023	Daphne Bugbee, League of Women Voters; William Tremper, President, Missoula Chamber of Commerce; William Fox, Missoula architect Topic: City-County Planning in Missoula	undated
2/OH 070-024	John Fischer, Montana State College, economist, Head of Department of Agricultural Economics Topic: Problems of Montana Cattlemen	5-Jul-64

Container(s)	Description	Dates
2/OH 070-025	Harriet Miller, Montana State Superintendent of Public Instruction Topic: School Finance in Montana	5-Apr-64
2/OH 070-026	Herb Carson, Speech therapist and guidance counselor, Missoula Public Schools Topic: Juvenile Delinquency	undated
2/OH 070-027	Dr. R.A. Solberg, Montana State University Assistant Professor of Botany and Education Topic: Air Pollution	undated
2/OH 070-028	Joseph Goldman, Missoula attorney Topic: Supreme Court Decisions on Civil Rights	2-Aug-64
2/OH 070-029	Dr. Peter Odegaard, University of California, Chairman of Political Science Department Topic: Growth of Government	16-Aug-64
2/OH 070-030	Dr. Benjamin Rader, Montana State University Assistant Professor of History Topic: Roosevelt Era	19-Jul-64
2/OH 070-031	Jeanne Beaty, freelance writer Topic: Medicare	6-Sep-64
2/OH 070-032	John Lawry, Montana State University Assistant Professor of Philosophy Topic: Labor without Unions (Child Labor)	13-Sep-64
2/OH 070-033	Gretchen Billings, Associate Editor of "People's Voice" Topic: The Press and Informed Opinion	undated
2/OH 070-034	Larry Elison, Montana State University Professor of Law Topic: Supreme Court Prayer Decision	8-Nov-64
2/OH 070-035	Victor O. Reinemer, Executive Secretary to Senator Lee Metcalf Topic: Case for Competition (I.O.U.s)	4-Oct-64
2/OH 070-036	Ron Richards Topic: Birchism in the Bitterroot	September 20, 1964 and September 27, 1964

Container(s)	Description	Dates
3/OH 070-037	Jeanne Beaty, freelance writer Topic: Montana Economy	18-Oct-64
3/OH 070-038	Leighton Thompson Topic: Montana Property Tax	1-Nov-64
3/OH 070-039	Ellis Waldron, Montana State University Professor Political Science Topic: Reapportionment	22-Nov-64
3/OH 070-040	Thomas Payne Topic: Civil Rights Law	undated
3/OH 070-041	John Goldmark Topic: Libel by the Right	undated
3/OH 070-042	Carl Kraenzel Topic: Social Cost of Space in Montana	undated
3/OH 070-043	Rev. George Harper Topic: Legalized Gambling for the State of Montana	undated

## Names and Subjects

### Subject Terms :

Montana--Politics and government--20th century

Radio in politics--Montana

Radio programs--Montana

Radio stations--Montana--Missoula

### Form or Genre Terms :

Radio scripts

### Titles within the Collection :

Montana looks to the future

### Other Creators :

#### Corporate Names :

Missoula Public Affairs Council

Finding aid prepared by Carissa Hill (2001) and Hannah Soukup (2017)  
2001



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