

American Marketing Association, Puget Sound Chapter records, 1982-2014

Overview of the Collection

Creator	American Marketing Association. Puget Sound Chapter
Title	American Marketing Association, Puget Sound Chapter records
Dates	1982-2014 (inclusive) 1982 2014
Quantity	4.56 cubic feet (4 boxes)
Collection Number	6207 (Accession No. 6207-001)
Summary	Meeting minutes, conference materials, correspondence, directories, newsletters, postcards, fliers, pamphlets, articles, financial documents, administrative reports, award entries, marketing plans, and news clippings from a professional marketing association in the Puget Sound area
Repository	University of Washington Libraries, Special Collections Special Collections University of Washington Libraries Box 352900 Seattle, WA 98195-2900 Telephone: 206-543-1929 Fax: 206-543-1931 speccoll@uw.edu
Access Restrictions	No restrictions on access.
Languages	English

Historical Note

Founded in 1985, the American Marketing Association Puget Sound Chapter (AMAPS) is a professional marketing association that aims to advance the careers of marketing professionals in the Puget Sound through professional education, events, networking, resources, industry news, and job opportunities. AMAPS is part of the global American Marketing Association network.

Content Description

Meeting minutes, conference materials, correspondence, directories, newsletters, postcards, fliers, pamphlets, articles, financial documents, administrative reports, award entries, marketing plans, and news clippings.

Use of the Collection

Restrictions on Use

Creator's copyrights transferred to the University of Washington Libraries Special Collections.

Administrative Information

Acquisition Information

Donor: Sloan Newman.

Detailed Description of the Collection

Container(s)	Description	Dates
Box/Folder		
1/1	Public Relations Proposal	1982
1/2	Soundings: Collection of essays on marketing and marketing planning, volume 1	1982
1/3	Electronics Marketing Conferences	1982-1983
1/4	Correspondence with Post Office about non-profit mailing status	1982-1984
1/5	Meeting Minutes	June 1982-May 1984
1/6	Correspondence, officer lists, and financial information	1982-2014
1/7	AMA Networker newsletters	1983-1985
1/8	Mailings, postcards, fliers, and pamphlets	circa 1983-1996
1/9	Long Range Plan: 1984-1987	1984
1/10	Officer election ballots	1984, 1985, 1990
1/11	Pepperidge Farms Cookies marketing presentation	circa 1986

Container(s)	Description	Dates
1/12	Membership Directories	1988-1993
1/13	Chapter Development: newsletters, photographs, awards, and organization charts	1988-1994
1/14	Membership recruitment materials	circa 1989
1/15	Networker Chapter Grant	1989
1/16	Academy for Health Services Marketing (AHSM)	1989-1990
1/17	Chapter Excellence Awards Program Preparation Kit	1990
1/18	Plan: 1992-1993	1992
1/19	AMA Puget Sound News (mailing)	1992-1993
1/20	Speaker information	1993-1994
1/21	AMA-FYI fliers	1994-1996
1/22	AMA Chapter Officers Guide: 1995-1996	1995
1/23	Articles of Association of Communicators and Marketers Jobline	1996
1/24	Meeting Minutes	July 1996-June 1997
1/25	AMA Speaker Resource Directory	circa 1998
1/26	Annual Northwest MarketSmart Conference Sponsorship Packet	19-Mar-02
Box		
1	Binder: AMA Networker newsletters	1983-1985
1	Binder: AMA Networker newsletters	1985-1986
1	Binder: AMA Networker newsletters	1986-1987
1	Binder: AMA Networker newsletters	1987-1988

Container(s)	Description	Dates
2	Binder: roster, meeting minutes, correspondence, plans, and newsletters	1985-1986
2	Binder: roster, reports, programs, correspondence, articles, and newsletters	1987-1988
2	Binder: roster, meeting minutes, reports, correspondence, plans, and newsletters	1988-1989
2	Binder: roster, reports, plans, correspondence, news clippings, articles, and newsletters	1988-1989
2	Binder: "How to Outfox the Competition" conference notebook	1988-1989
2	Binder: "Business Success in the Pacific Rim" conference notebook	1988-1989
3	Binder: "AMA Puget Sound Chapter-Chapter Excellence Award Entry	1987-1988
3	Binder: AMA Networker newsletters	1988-1989
3	Binder: roster, meeting minutes, financial information, articles, news clippings, and correspondence	1990-1991
3	Binder: roster, meeting minutes, financial information, reports, articles, news clippings, and correspondence	1991-1992
3	Binder: roster, Charter Constitution, correspondence, programs, and reports	1992-1993
4	Binder: "AMA Puget Sound Chapter-Chapter Excellence Award Entry	1996-1997
4	Binder: meeting minutes, financial information, reports, plans, correspondence	2001-2002
4	Binder: rosters, financial information, correspondence, articles, and fliers	2002-2003

Names and Subjects

Subject Terms :

American Marketing Association, Puget Sound Chapter records, 1982-2014
<http://archiveswest.orbiscascade.org/ark:/80444/xv287322>

Marketing--Washington (State)--Puget Sound Region
Personal Papers/Corporate Records (University of Washington)
Professional associations--Washington (State)--Puget Sound Region--History--Archives

Corporate Names :

American Marketing Association. Puget Sound Chapter--Archives

2018 (Last modified: 2/3/2020)



<http://creativecommons.org/publicdomain/zero/1.0/>

About Creative Commons Licenses in Archives West:

<http://archiveswest.orbiscascade.org/cc-zero.shtml>