

Fred M. Shideler Papers, 1940-1983

Overview of the Collection

Creator	Shideler, Fred Merle.
Title	Fred M. Shideler Papers
Dates	1940-1983 (inclusive) 1940 1983
Quantity	1.3 cubic feet
Collection Number	Consult repository.
Summary	The Shideler Papers document the OSU presidency of James H. Jensen through materials created and assembled by Fred Shideler in his role as head of information services for the University.
Repository	Oregon State University Libraries, Special Collections and Archives Research Center Special Collections and Archives Research Center 121 The Valley Library Oregon State University Corvallis OR 97331-4501 Telephone: 541-737-2075 Fax: 541-737-8674 scarc@oregonstate.edu
Languages	English
Sponsor	Funding for encoding this finding aid was provided through a grant awarded by the National Endowment for the Humanities.

Biographical Note

Shideler was born in Girard, Kansas, in 1904. He earned a bachelor's degree in journalism from Kansas State College in 1927 and an MA in education from Oregon State College in 1941. In 1929, he began his career at OSU, one that spanned 41 years, as a journalism instructor and an assistant in the OSC News Bureau.

Shideler was promoted to assistant professor and journalism department head in 1932; to associate professor in 1939; and to professor in 1944. From January through March 1944 he worked in the Office of War Information in Washington, D.C., and from April 1944 through September 1945 he was the information assistant for the OSC Extension Service's Emergency Farm Labor Service. During that time he took over 200 photographs of the farm labor program's activities throughout the state. He returned to teaching journalism in the fall of 1945.

In 1952 he became head of information services; in 1967 he was appointed director of university relations. Shideler also served as administrative assistant to Oregon governors Paul L. Patterson and Elmo Smith in 1956. Shideler retired from OSU in 1970. He died in Corvallis on May 11, 1993.

Content Description

Most of the collection consists of drafts of speeches, statements, news releases, and correspondence written by Shideler for President James H. Jensen, 1961-1969. This series also includes a photocopy of a scrapbook compiled to document the recognition dinner given for Jensen at the time of his retirement in 1969.

The remainder of the collection consists of subject files. These include a typescript of a biography of President William Jasper Kerr, by Edwin T. Reed; materials pertaining to the retirement of E. B. Lemon and President A. L. Strand; records of an oral history project documenting the career of Strand; materials pertaining to the University's Centennial in 1968; a student paper written by Shideler in 1940; papers presented at annual meetings of the National Association of State Universities and Land Grant Colleges in 1962 and 1970; and photographs of James H. Jensen.

Use of the Collection

Preferred Citation

Fred M. Shideler Papers, Oregon State University Archives, Corvallis, Oregon.

Administrative Information

Arrangement

The Fred M. Shideler Papers are organized into eight series. Most series are arranged chronologically.

Related Materials

Dept. of Information Records (RG 10); Journalism Dept. Records (RG 91); Extension Service Records (RG 111); News and Communication Services Records (RG 203); Agricultural Communications Photograph Collection (P 120); MC - Shideler, Fred.

Detailed Description of the Collection

Series I: William Jasper Kerr Biography, by Edwin T. Reed, ca. 1948

Container(s)	Description	Dates
Box		
1	Illustrations	
1	Final draft of text (483 typescript pages)	

Series II: " Trends in Teaching Journalism in High School" , student paper, 1940

Box1

Series III: E.B. Lemon Retirement, 1959

Container(s)	Description	Dates
Box		
1	<i>Oregon Stater</i> article	
1	Recognition dinner	

Series IV: A.L. Strand, 1953-1983

Container(s)	Description	Dates
Box		
1	Dinner and recognition	1961
1	Obituary	1980
1	Strand Lectureship (First Presbyterian Church)	1982
1	OSU Building Names Committee	1982

Strand Oral History Project

Box		
1	Leman/Shideler memos	1981
1	Reminiscences	1980-1982
1	A.L. Strand documents (copies)	1953-1964
1	Oral interview questions and tips	
1	Oregon Committee for the Humanities grant proposals	1981
1	List of potential interviewees	

Series V: National Association of State Universities and Land Grant Colleges, Annual Meetings, 1962-1970

Container(s)	Description	Dates
	November 1962, Washington, D.C.	
Box		
1	Paper presented by Shideler, "How Can We Best Tell the Land-Grant Idea of Educational Services?"	
	November 1970, Washington, D.C.	
Box		
1	Public Information program	
1	Panel discussion remarks presented by Shideler	

Series VI: OSU Centennial, 1968

Container(s)	Description	Dates
Box		
1	Newspaper articles	
1	News releases	
1	Charter Day activities	
1	Documentary film text	

Series VII: Miscellaneous , 1961-1983

Container(s)	Description	Dates
Box		
1	Oregonians Against Measure #9 (property tax elimination measure)	1972

Container(s)	Description	Dates
1	Oregon State Employees Association (OSEA)	1973-1975
1	Correspondence, clippings, writings, etc.	1961-1983

Series VIII: James H. Jensen, 1960-1969

Container(s)	Description	Dates
Box		
2	Biographical information	
2	New President Search	1960-1961
2	Jensen Home	
Speeches, letters, etc. drafted by Shideler for Jensen		

Box		
2	Miscellaneous statements, news releases and correspondence	1961-1963
2	City Club of Portland Speech	March 13, 1964
2	Speeches and background information	1964
3	Miscellaneous statements, news releases and correspondence	1964-1966
3	Speeches	1965-1967
3	1965-66 Report of the President	
3	University of Oregon Medical School	June 3, 1966
3	Miscellaneous statements, news releases and correspondence	1966-1967
3	National Assn. of State Universities and Land-Grant Colleges annual meeting	1967
3	Miscellaneous statements, news releases and correspondence, etc.	1968

Container(s)	Description	Dates
4	Faculty Day Talks	1963-1968
4	Commencement speeches	1965-1969
4	Resignation	1969
Box		
4	James H. Jensen Recognition Dinner scrapbook (photocopy)	1969

Series IX: Photographs, 1961-1969

Container(s)	Description	Dates
Box		
5	Shideler and OSU president James H. Jensen with OSU alumni from the Long Beach (CA) area	ca. 1964.
5	James H. Jensen, visit to campus prior to selection as president	1961
5	James H. Jensen, portraits	ca. 1961
5	James H. Jensen speaking at the recognition dinner for F.E. Price	
5	Mixer in the Memorial Union Lounge prior to Jensen Recognition Dinner	June 1969
5	Roy and Marilyn Young	1969
5	Award plaque presented to Jensen at Commencement	June 1969
5	Commencement crowd in Memorial Union Quad	June 1969
5	unidentified	

Names and Subjects

Subject Terms :

College administrators--Oregon--Corvallis.

College presidents--Oregon--Corvallis.

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<http://archiveswest.orbiscascade.org/ark:/80444/xv52675>

Universities and colleges--Public relations--Oregon--Corvallis.

Personal Names :

Jensen, James H.

Kerr, William Jasper, 1863-1947.

Lemon, E. B. (Erwin Bertran), 1889-1979.

Strand, A. L., (August Leroy), 1894-

Corporate Names :

Oregon State University--Anniversaries, etc.

Oregon State University--Centennial, celebrations, etc.

Form or Genre Terms :

Photographs.

Scrapbooks.

Other Creators :

Personal Names :

Reed, Edwin Thomas, 1872-1948.

(creator)

1997



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